

Lung Talk Video Series



Over 12 million people in the U.S. suffer with COPD, and the number of patients with the diagnosis is rising, making it the third leading cause of death. The Lung Talk video series is a new patient-centered educational tool on all aspects of COPD management, designed for patients, their families and caregivers; physicians; licensed nurses; and nursing assistants.

Following its national success with the HeartTalk: Living with Heart Failure educational series in 2011, Qualidigm has released a similar educational video series focused on Chronic Obstructive Pulmonary Disease (COPD) called Lung Talk: Living with COPD.

COPD, a lung disease that affects a person's breathing, tops the list as a pressing public health problem in the United States and the third leading cause of readmissions to the hospital. Patients living with COPD face significant challenges and limitations, and often are admitted to the hospital.

The right treatment options for COPD can be effective in helping to control symptoms, minimize further damage, and keep patients from multiple visits to the hospital.

The Lung Talk project consists of four video series, which are tailored for patients,

families and caregivers; physicians; licensed nurses; and non-licensed nursing assistant audiences, and are designed to be patient-centered educational tools. All four video series feature physicians, healthcare professionals, and include real patients who are living with COPD. The videos are offered free of charge, made possible by funding from the Centers for Medicare and Medicaid Services (CMS).

The video for patients with COPD, their families and caregivers, is specifically designed to help patients understand and learn to better manage their condition.

The educational video series on COPD is posted on the website, www.lungtalk.org, along with a patient educational booklet and other valuable resources and tools to help with managing COPD.

Who We Are

Qualidigm is a mission-driven healthcare consulting company that provides innovative and scientifically-based solutions to transform care and improve care delivery and patient outcomes. With nearly 200 peer-reviewed articles published, Qualidigm is recognized among the healthcare provider network as a facilitator and leader in performing peer-reviewed research, providing evidence-based education, and implementing learning sessions that foster collaboration and accelerate change.

Our professional staff has expertise in clinical medicine, quality improvement, patient safety, public health, patient-centered medical home (PCMH), care coordination, utilization review, data evaluation and analysis and patient/provider education. The staff includes Registered Nurses, Physicians, Social Workers, and many other staff with advanced degrees, e.g., PhDs, MAs, and MBAs.

Qualidigm is part of a team that is serving as the Medicare Quality Innovation-Network Quality Improvement Organization (QIN-QIO) under contract with the Centers for Medicare & Medicaid Services for New England. Previously, Qualidigm served as the Medicare QIO for the State of Connecticut charged with protecting the rights of Medicare beneficiaries and improving the safety and quality of care they receive.

We serve a diverse group of healthcare stakeholders in government, industry, and clinical practice including academic institutions, national and international healthcare consulting firms, local and national foundations, healthcare providers in all settings, payers and purchasers.

Download the “Lung Talk” Video Series

The Lung Talk videos and the patient education booklet are accessible from www.lungtalk.org. Through this site, physicians, licensed healthcare providers, non-licensed nursing staff, and patients may download and copy the video files to DVD for distribution. The videos can also be viewed on YouTube.

For more information on our video series “Lung Talk: Living with COPD,” please contact:

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Our Mission

Improving the quality, safety and cost-effectiveness of healthcare through transformational change.